FINAL REPORT EXECUTIVE SUMMARY
For Public Release

Part 1 - Summary Details

CRDC ID: 1935

Project Title: AgTech Finder: Workshop 1
Input to the formative design stage of AgTech Finder, P2D2 Grant

Project Start Date: 25/01/2019  Project Completion Date: 25/01/2019

Research Program: 3 Build adaptive capacity of the cotton industry

Part 2 – Contact Details

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Part 4 – Final Report Executive Summary
AgTech Finder Workshop 1:

AgTech Finder is a direct response to challenges facing the industry relating to barriers to new technology adoption - namely, the ability for agribusinesses to know what is available and understand the essential features and decide whether it meets their specific needs. AgTech Finder will be designed as a sophisticated online application that aims to help Australian producers quickly and confidently match the right digital tools to their needs. Using AgTech Finder, producers will be able to search, sort and compare digital solutions. Ultimately, AgTech Finder will help accelerate digital adoption for the agribusiness sector, assist with digital literacy, and provide a rich data source for future research.